

**City of Placerville  
Cannabis Community Benefit  
Community Promotions Grant  
2023-2024**



**Due Date: August 31, 2023**

**Organization Name:** \_\_\_\_\_ **Non-Profit Tax ID #:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone #.** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Organization Website:** \_\_\_\_\_ **Organization Email:** \_\_\_\_\_

**1) Brief description of organization:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**2) Describe your program and what you want to accomplish:** \_\_\_\_\_

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\_\_\_\_\_

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**3) How will you know if your program is successful? What are your measurable objectives?**

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**4) Please list or attach a budget for your project:** \_\_\_\_\_

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**Amount Requested: \$** \_\_\_\_\_

**If partially funded will the project still move forward? Yes**  **No**

**\*Letters of Recommendation. Minimum 1 required. Maximum 5**

**Signature of Authorized Organization Representative:** \_\_\_\_\_

**Committee Use Only. Approved**  **Denied**

**Notes:** \_\_\_\_\_

**City of Placerville**  
**Cannabis Community Benefit**  
**Community Promotions Grant**  
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**Due Date: August 31, 2023**  
**Grant Guidelines**

- I. **Purpose:** The purpose of the Cannabis Community Benefit Community Promotions Grant is to assist non-profit organizations in implementing programs that promote the history, tourism, and beauty of our City.
  
- II. **Available Funding:** The Cannabis Community Benefit Program has provided \$15,000 for this program this year. There are no minimum or maximum funding amounts.
  
- III. **Requirements:**
  - a. Eligible organizations must be a designated non-profit by the State of California or a similar organization whose programs and purpose are to promote the City or a certain segment of the City.
  - b. Applicants must have a clearly defined program which shows its purpose and goals to promote the City.
  - c. A clearly defined budget must identify all costs of the program and the specific amount being requested of this grant.
  - d. Applicant must show the financial mechanism to manage the grant funding.
  - e. At the request of the City, applicant may be required to provide a report outlining the success of the program and detailing how the funding was used.
  
- IV. **Award Process:**
  - a. A two-member Cannabis Community Benefit Sub-Committee will review the applications and recommend award to the full Cannabis Community Benefit Committee.
  - b. Awards will be based on the quality of the proposal, and the potential success of the proposed program to promote Placerville.
  - c. If requested, the Sub-Committee may interview the organization prior to making the final award.
  
- V. **Due Date:** All applications are due to the City no later than August 31, 2023, at 5:00 p.m. Please email to [cmorris@cityofplacerville.org](mailto:cmorris@cityofplacerville.org), or send a hard copy to

City of Placerville  
Cannabis Community Benefit  
Community Promotions Grant  
3101 Center Street, 4<sup>th</sup> Floor  
Placerville, CA 95667